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**Social dilemma – workshop**

**EWA KONIECZNA**

Pay attention to:

- Family dinner
- How much time young people spend using their phone every day?
- Whooping Goldberg programme about deleting social media accounts
- The creators of Google, Twitter, FB and so on are supposed to answer the question. What is the question and what answer do they give?
- The world without social media. Possible or not? What's the problem with social media?

Social media and money.

Can you imagine your life without social media?

- Have you ever tried to switch off your mobile for some time?

How did you cope? Is it possible? The situation at the family dinner - Is mother right or does she bully her children not allowing them to use mobiles? What's it like in your families when it comes to using mobiles? Are there any rules?

3. "If you're not paying for the product you are the product."

Aren't you scared when you know you're manipulated?

**Everything you're doing online  
is being watched,  
is being tracked,  
is being measured.  
Every single action you take  
is carefully monitored  
and recorded.**

**They have more information about us  
that has ever been imagined  
in human history.**

**They can affect the real-world behaviour and emotions  
without triggering  
the user's awareness.**

**They are completely clueless. Subliminal cues.**

**We created a world in which online connection has become primary especially for younger generations, and yet in that world any time two people connect the only way it's financed is through a sneaky third person who is paying to manipulate those two people.**

**We've created an entire global generation of people who are raised within a context where the very meaning of communication, the very meaning of culture in manipulation. We've put deceit and sneakiness at the absolute centre of everything we do.**

**I don't know any parent who says:  
"Yeah, I really want my kids to be growing up feeling manipulated by  
tech designers." Manipulating their attention,  
making it impossible to do their homework, making them compare  
themselves to unrealistic standards of beauty.  
No one wants that. What about protection? Can anything be done?**

**If you're not paying for the product  
*you* are the product.**

**I wouldn't exactly call the stuff that you're watching news.  
That stuff is just propaganda.**

**We want to dig down deeper  
into the brain stem  
and implant, inside you,  
an unconscious habit  
so that you are being programmed  
at a deeper level.  
You don't even realize it.**